

IBS.BFSU English-taught Course List - 2025 Fall semester

For reference only; official version by Academic Office prevails.

NO	课程名称	Course Name	Credit	Teaching Hour
1	管理学原理	Principles of Management	3	48
2	微观经济学	Introduction to Microeconomics	4	64
3	跨文化管理	Cross-cultural Management	3	48
4	商务统计学	Statistics for Business	3	48
5	市场营销原理	Principles of Marketing	3	48
6	宏观经济学	Introduction to Macroeconomics	4	64
7	会计学原理	Principles of Accounting	3	48
8	商业法	Business Law	3	48
9	组织行为学	Organizational Behavior	3	32
10	公司财务导论	Introduction to Corporate Finance	3	48
11	国际贸易	International Trade	3	48
12	跨国人力资源管理	Global Human Resource Management	3	32
13	商业创新	Innovation in Business	3	48
14	创新与创业	Innovation and Entrepreneurship	3	48
15	计量经济学	Econometrics	3	48
16	中国经商学	Doing Business in China	3	32
17	战略管理	Strategic Management	3	48
18	中国证券投资	Security Investment in China	3	48
19	中国商法	China Business Law	3	32
20	消费者行为学	Consumer Behavior	3	48
21	金融市场与机构	Financial Markets and Institutions	3	32
22	项目管理	Project Management	3	48
23	中国电子商务	E-commerce in China	3	48
24	国际投资分析	International Investment Analysis	3	48
25	网络营销	Internet Marketing	3	32
26	国际商务谈判	International Business Negotiation	3	32
27	国际市场营销管理	International Marketing Management	3	48
28	经济数学-1	Economic Mathematics -1	3	48
29	商务沟通-1	Business Communication-1	3	48
30	商务导论-1	Introduction to Business-1	3	32
31	学术写作-1	Academic Writing-1	2	32
32	信息技术应用	Application of Information Technology	2	32
33	信息技术应用	Application of Information Technology	2	32
34	综合汉语101	Intensive Chinese (101)	4	64
35	汉语口语101	Oral Chinese (101)	2	32
36	商务汉语与文化101	Business Chinese and Culture (101)	2	32
37	综合汉语102	Intensive Chinese (102)	4	64
38	汉语口语102	Oral Chinese (102)	2	32
39	商务汉语与文化102	Business Chinese and Culture (102)	2	32
40	综合汉语201	Intensive Chinese (201)	4	64
41	汉语口语201	Oral Chinese (201)	2	32
42	商务汉语与文化201	Business Chinese and Culture (201)	2	32
43	综合汉语202	Intensive Chinese (202)	4	64
44	汉语口语202	Oral Chinese (202)	2	32

NO	课程名称	Course Name	Credit	Teaching Hour
45	商务汉语与文化202	Business Chinese and Culture (202)	2	32
46	综合汉语301	Intensive Chinese (301)	4	64
47	汉语口语301	Oral Chinese (301)	2	32
48	HSK4上	HSK 4 (301)	2	32
49	综合汉语302	Intensive Chinese (302)	4	64
50	汉语口语302	Oral Chinese (302)	2	32
51	HSK4下	HSK 4 (302)	2	32
53	韩国文化研究	Korean Cultural Studies	2	32
54	中国与国际关系	China and International Relations	2	32
55	国际组织发展经济学	Development Economics in International Organizations	2	32
57	商务沟通-1	Business Communication-1	3	48
59	宏观经济学	Introduction to Macroeconomics	4	64
60	商业伦理	Business Ethics	3	32
61	国际金融	International Finance	3	32
62	中国文化与商务礼仪	Chinese Culture and Business Etiquette	3	32
63	学术写作-2	Academic Writing-2	2	32
64	商务导论-2	Introduction to Business-2	3	32
65	经济数学-2	Economic Mathematics -2	3	48
66	经济数学-3	Economic Mathematics -3	3	48
67	综合汉语101	Intensive Chinese (101)	4	64
68	汉语口语101	Oral Chinese (101)	2	32
69	综合汉语101	Intensive Chinese (101)	4	64
70	汉语口语101	Oral Chinese (101)	2	32
71	商务汉语与文化101	Business Chinese and Culture (101)	2	32
72	经济与社会大讲堂	Colloquia (IBS Talks)	2	16